

Business Incubators - Success model for creating favorable environment for local and regional development¹

Regional conference
DOES BUSINESS INCUBATION WORK?

20 November 2009, Skopje
Macedonian Business Center Hall, Skopje Fair

DRAFT AGENDA

09.30- 10.00	Registration of participants
10.00- 10.40	<p>Opening session</p> <ul style="list-style-type: none"> • Ljupco Despotovski, Incubator Manager, YES Foundation • HE Andrew Key, British ambassador in Macedonia • Toni Trajkovski, Mayor of Municipality of Gazi Baba • Zoran Cali, Administrative director, FOSI-Macedonia <p><i>Moderator: Mirce Jovanovski, Deputy executive editor of the daily newspaper "Utrinski Vesnik"</i></p>
10.40- 11.00	<p>Why is there a need for business incubators? - Presentation of the project, research methodology and project results</p> <ul style="list-style-type: none"> • Ljupco Despotovski, Incubator Manager, YES Foundation
11.00- 12.00	<p>How it works in EU, USA and Western Balkan countries?</p> <ul style="list-style-type: none"> • "Benchmarking & performance assessment of business incubators in Slovenia" Marko Mocnik, Incubator Manager, Pomurje technology Park, Slovenia • "Does incubation work?" Joan Gillman, School of Business, University of Wisconsin-Madison, United States • "Failure is not in falling down but in failing to get up and try again" Roger Cowdrey, Consultant, United Kingdom
12.00- 12.15	Coffee break
12.15- 13.30	<p>The Entrepreneurs - it doesn't take money to make money. It only takes creativity, ingenuity and a bit of truthfulness</p> <ul style="list-style-type: none"> • "Started a company with \$0, and become Global Innovator for 2009", AdvertSms, Danco Dimkov • "I gave up my job and turned my hobby into business", Makedonska riznica, Vlado Golcev • "How it all began", Studio Progres, Nedim Damadzic • "Video stories: PIN Sibenik & Business zone Podi - made by Kreativni Studio!" PIN Sibenik, Ivan Pasalic • "How did I become an entrepreneur" Aleksandar Cabrilo, HTECH
13.30- 14.30	Lunch
14.30- 16.00	<p>Panel discussion on possible regional approach to promote the incubator model as an instrument for entrepreneurship, job creation and sustainable development of communities</p> <p><i>Open discussion</i></p>
16.30	Conclusions and recommendation

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